

## 2023 INSURANCE ADVISERNET FOUNDATION

ANNUAL REPORT



#### **ABOUT THE**

#### Insurance Advisernet Foundation

The Insurance Advisernet Foundation was established in 2015 as a way to consolidate the considerable goodwill that already existed amongst our Authorised Representatives across Australia. We feel very fortunate to be part of a dynamic and successful business. The Foundation will remain part of our ongoing commitment to our people, our clients and the wider community.





### Why does the IA Foundation exist?

The IA Foundation exists to support local Australian organisations that work to help change the lives of individuals, families and communities for the better.

#### What does the IA Foundation do?

The IA Foundation reaches out to our adviser practices, insurers and business partners who have the passion, commitment and social conscience to help those more disadvantaged than themselves. Individually and collectively, advisers identify not-for-profits that are deserving of donations and in many cases, give their time and skills.

#### *How* does the IA Foundation *donate?*

Donations are given directly to community not-for-profits and/or charities and each year the IA Foundation strives to make a difference!



#### **OUR IMPACT**

#### 2022/2023

### *Helping* to *change* the *lives* of individuals, families and communities for the *better*.

Insurance Advisernet and its Foundation has contributed almost \$3 million over the last 8 years to over 30 different charities. We aim to donate over \$400,000 each year through a variety of fundraising initiatives. By working closely with our staff, advisers and our insurance underwriting partners we aim to leave a social legacy for generations to come.





#### **MESSAGE FROM**

#### Our Founder & Chairman



In a world where uncertainty and continuous change has become the new normal, last year challenged us once more.

I'm humbly proud to share that in 2022/2023 we donated just shy of \$500,000 to more than 35 registered charities. This support reached those who needed it most, underscoring the importance of our Foundation.

It's your continuous support that fuels our success, and I want to express my appreciation for our AR practices, IA staff, insurer partners, and business partners. Your contributions to the IA Foundation are not merely donations; they offer a lifeline to those who need it most.

As we move forward into the next year, we reaffirm our commitment to making a difference in the lives of those less fortunate than ourselves. Through our collective efforts, we will continue to provide a hand of support.

Hell Yeah!!!

Ian Carr
Founder & Chairman



# OUT IN THE COMMUNITY

DONATIONS GRANTED IN 2022 AND 2023



#### MENS SHED ASSOCIATION

## \$60,000 Donation

The Insurance Advisernet Foundation, in collaboration with Everest Risk Group, has once more bestowed a contribution of \$50,000 to the Australian Men's Shed Association (AMSA). This donation to the non-profit, which operates from Newcastle, underscores their continued commitment to supporting the invaluable work conducted by AMSA. The Foundation's enthusiasm for AMSA's mission remains undiminished, their joy at being able to provide assistance for the sustained operations of the AMSA program is palpable.

Since its establishment in 2007 by various independent, community-based Men's Sheds, AMSA has served as a pivotal entity to represent, bolster and further the progressive Men's Shed movement. Its inception was built upon the tenets of information sharing between Sheds and communities with an interest in creating and maintaining a Men's Shed.

AMSA extends hands-on support to Men's Sheds, offering a broad spectrum of services aimed at enhancing the health and wellbeing of its members. The intention is to mitigate the risk of preventable health issues often stemming from isolation. AMSA's primary mission is to foster the wellbeing of all men by offering a secure, friendly, and inviting environment where they can engage in meaningful projects and contribute positively to the wider community.







#### **TOUR DE CURE**

## **\$50,000**Donation

For the past six years, the IA Foundation has been a proud supporter of Tour de Cure (TDC), a cycling event that raises funds for cancer research, support, and prevention programs. And in 2022, our authorised representatives took the challenge and pedalled their way towards raising money and awareness for this important cause. We believe that it's our responsibility to make a positive impact on the lives of Australians. That's why we partner with TDC, an organisation that shares a similar commitment to fight cancer.

Together, we're taking on the challenge and making a difference in the lives of those affected by this disease. Through their participation, our representatives can give back to their communities in a meaningful way. They connect with clients, colleagues, and friends while raising money for an important cause. Many participants have shared how they have been personally touched by cancer, either through their own experience or that of a loved one.

Funds raised by TDC go towards various cancer research, support, and prevention programs. Some of the projects that have been supported by TDC include the purchase of vital equipment for cancerresearch, funding for clinical trials, and support for cancer patients and their families.

As a result of these efforts, they have raised over \$99 million since its inception in 2007, and the IA Foundation is proud to be a part of this figure.







#### **SAHMRI**

## *\$50,000*Donation

The South Australian Health and Medical Research Institute (SAHMRI), an independent flagship institution, is steadfast in its mission to advance health outcomes, not just within Australia but globally. Insurance Advisernet has once again manifested its support by donating \$25,000 in conjunction with the BRIGHT Walks Dollar Matching Day. The BRIGHT Walk, an intense overnight endeavour, is targeted at generating one million dollars to empower SAHMRI in its battle against disease and its commitment to saving lives.

Over 1,800 people took on the 15km journey through a mesmerising panorama of Illuminate Adelaide festival's dazzling displays, punctuated with exclusive experiences that light up the night with vibrancy and colour.

The ordeal of confronting mental and physical health disorders, either personally or vicariously through a loved one, can often feel like traversing a path shrouded in darkness. However, health and medical research offer beacons of hope. The BRIGHT Walk is a powerful symbol of this arduous journey, marching through the chill of a winter's night along an extensive route, shoulder to shoulder with a united community.

The funds amassed through this event are channelled into SAHMRI's research efforts, accelerating progress towards life-saving discoveries and inching us closer to a future radiant with health and vitality.





Thank you again for your support for this vital project. Everyone at SAHMRI truly appreciates your ongoing support of our health and medical research through grants such as this and your fundraising support for our annual BRIGHT Walk.

Dave Simms, Head of Fundraising and Marketing



#### **ACT FOR KIDS**

## *\$25,000*Donation

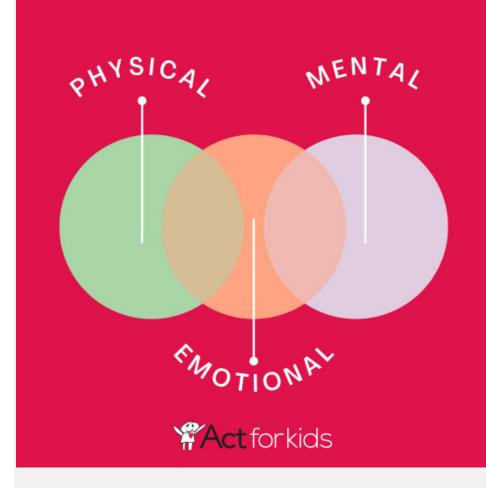
Insurance Advisernet (IA) was thrilled to offer its support to 'Act for Kids' during our 2022 IA Conference, successfully raising a remarkable \$25,000. Act for Kids, an organisation propelled by its commitment to change lives, delivers professionally administered, evidence-based therapy and supportive services to children and families that have either experienced harm or are at risk.

Their passionate and dedicated team, comprising psychologists, speech therapists, early education specialists, counsellors, occupational therapists, and family support workers, have touched the lives of hundreds of thousands of children and families since our inception in 1988.

Spread across Australia with 30 active centres, their formidable team of over 450 staff stretches from Adelaide up to the far-reaching Cape York Peninsula. Over the years, their service repertoire has broadened to include integrated therapy, assistance for vulnerable families, specially designed workshops that empower children, and the establishment of safe houses in remote Aboriginal communities.

Embracing a multi-faceted approach through prevention, treatment, research, education, and advocacy, we stand firm in our resolve to extend our support to thousands of children, young people, they their families. This commitment fuels their mission and motivates them to create a safer, healthier world for these young lives.







#### **BRISBANE YOUTH SERVICES**

## *\$12,500*Donation

Insurance Advisernet takes immense pride in perpetuating its support for Brisbane Youth Services through a generous donation of \$12,500. Known for its long-standing legacy of developing inventive services, BYS consistently addresses the evolving needs of youth and young families.

Established in 1977, Brisbane Youth Services has left an indelible mark on the lives of tens of thousands of young individuals. Currently, it employs close to 100 personnel who provide an all-encompassing array of programs and services for the youth and their offspring across Brisbane. Fundraising Coordinator, Laura Watson, lamented, "Regrettably, the lack of safe, affordable housing options and accessible support services has left an increasing number of youths vulnerable or homeless."

Reflecting on another year marked by a surge in demand, Watson expressed her gratitude towards the Insurance Advisernet Foundation: "Our deepest appreciation is extended to the Insurance Advisernet Foundation for their unwavering support and their profound concern for the most vulnerable in our community."

The donation by Insurance Advisernet will be channelled directly into helping BYS deliver crucial services and assistance. These include emergency relief, housing provisions, physical and mental health initiatives, drug and alcohol intervention programs, parenting guidance, and measures against domestic violence.







#### SHAKE IT UP

## *\$10,000*Donation

Did you know that 38 people are diagnosed with Parkinson's in Australia every single day? That's 150,000 people living with this debilitating condition in Australia alone. What's even more alarming is that 20% of those diagnosed are below the age of 50, with 10% below the age of 40. With the number of diagnoses still on the rise, it's crucial that we continue to push forward with research efforts.

At IA, we're proud to support the Shake it Up Foundation's 2023 'Pause4Parkinson's' campaign by donating \$10,000 and becoming a Silver Sponsor. This valuable contribution will help fund research into better treatments and ultimately a cure for Parkinson's disease.

The Shake it Up Foundation is at the forefront of Parkinson's research in Australia, partnering with the Michael J. Fox Foundation for Parkinson's Research who match all donations. This means that our \$10,000 donation effectively becomes \$20,000, doubling the reach of every dollar we donate.

Established in 2011 by Clyde Campbell, a father of three who was diagnosed with Parkinson's disease at the age of 44, Shake it Up has funded 71 Parkinson's research projects in Australia to the value of \$27.7 million dollars since its inception. Every dollar donated goes directly into research within Australia, and all projects are assessed and monitored by a team of expert scientists at the Michael J. Fox Foundation to avoid redundancy.

We're thrilled to support the Shake it Up Foundation and their ongoing efforts into Parkinson's research.





#### SACRED HEART MISSION

## *\$12,500*Donation

Since its inception in 1982, Sacred Heart Mission has been a beacon of hope for those experiencing homelessness, disadvantage, and social exclusion, guiding them towards a better quality of life. The Mission's initial endeavours revolved around ensuring food security and providing shelter, but swiftly expanded to include facilitating stable housing and fostering the potential for a safe, independent, and vibrant community life. Over the years, Sacred Heart Mission, unfettered by age or background, has been instrumental in helping thousands of underserved individuals across Australia piece their lives back together.

Therefore, we're immensely gratified to continue supporting the meaningful work of the Sacred Heart Mission with a donation of \$12,500 again this year. This contribution will augment the Mission's resources, thereby empowering them to sustain their commendable efforts in assisting those who are less fortunate in society.

The Sacred Heart Mission have become one of the recognised leaders in social research and a passionate advocate for an inclusive, fair and compassionate community where people can overcome disadvantage and realise their full potential.



## 3.3 MILLION PEOPLE & 761,000 CHILDREN LIVE BELOW THE POVERTY LINE IN AUSTRALIA





#### STAYING ALIVE FOUNDATION

## *\$10,000*Donation

The IA Foundation, dedicated to improving the lives of individuals and communities through various charitable initiatives, recently donated \$10,000 to the Staying Alive Foundation. As a Platinum sponsor for their launch event, the IA Foundation contributed to their efforts to create three Heart Safe Communities. On hand to present the cheque to Max Dagenais, founder of the Staying Alive Foundation, was IA Authorised Representative, Amanda Smith of Optimum Insurance.

The Staying Alive Foundation, a global charity organisation, aims to raise awareness and education to prevent sudden cardiac death out-of-hospital through education, training, and donation and placement of defibrillators in public places. With the IA Foundation's donation, the Staying Alive Foundation will be able to donate a defibrillator & cabinet combo to three communities, including a couple of schools and one community.

The defibrillator & cabinet combo will be accompanied by a lifesaving demonstration and guidance on how to use the defibrillator and perform CPR in emergency situations.

A BIG thank you to the IA Foundation as we are making a different in helping to save lives in case of cardiac arrest out-of-hospital. Providing the defibrillator is Step one AND then the very important Step 2 of raising awareness and education with a Lifesaving Demonstration is Key!







## HEART KIDS AND PERTH CHILDRENS HOSPITAL



In early 2020, as the world grappled with COVID-19, WA based IA Authorised Representative, Ben Edwards and his family faced a battle of their own. Their soon-to-beborn child, Micah, was diagnosed with Scimitar Syndrome, a rare congenital heart disease. Amidst a lockdown in Western Australia, the Edwards family relocated 450km to Perth to access specialized care.

Micah's journey began in the Intensive Care Unit (ICU) at King Edward Memorial Hospital, just moments after his birth. Fearing an immediate need for open-heart surgery, he was transferred to Perth Children's Hospital (PCH). After weeks in the ICU and a grueling nine-hour surgery at six weeks old, Micah finally emerged a fighter.

The support during this trying period came from multiple fronts. The PCH Foundation eased the family's burden by covering significant accommodation costs during the lockdown. The IA Foundation further lent a helping hand, donating \$10,000 to PCH to aid in their essential work.

Simultaneously, HeartKids, a national non-profit, provided invaluable aid ranging from financial assistance to emotional support. Recognising their critical role, IAF also extended a donation of \$10,000 to HeartKids, supporting their mission of aiding families impacted by childhood heart disease.

Today, Micah is a picture of resilience and health, a testament to the incredible medical care he received, the organizations that provided unwavering support, and the strength of the Edwards family.







#### **DONATIONS**



#### Men's Shed Association

Prioritises the wellbeing of all men by providing a safe, friendly and welcoming place for men to work on meaningful projects and to contribute to the



#### Tour De Cure

Tour de Cure raises vital funds to support the researchers, surgeons and clinicians who dedicate their lives to finding a cure for cancer.

#### **SAHMRI**

An independent flagship organisation dedicated to improving health outcomes, both in Australia and around the world.



#### Act For Kids

Act for Kids is an Australian charity providing free therapy and support services to children and families who have experienced, or are at risk of child abuse and neglect.

#### Pregnancy & Family Support Association

Raise public awareness about some of the most pressing issues facing today's society, including poverty, homelessness, domestic violence, families living with chronic physical illness or mental health difficulties.

#### Beyond Blue

This foundation exisits to ensure a wide range of young players, boys and girls, can enjoy this wonderful game while they are growing up.



#### Starlight

For over 30 years Starlight has worked in partnership with health professionals to bring the fun, joy and laughter that helps sick kids be kids.



#### **Top Blokes**

Promotes the wellbeing of young men in Australia, aged from 11 to 24 years of age with a vision of ensuring that young men are happy, healthy and safe within their communities.



#### **DONATIONS**



#### Brisbane Youth Service

Supporting homeless and disadvantaged young people (aged 12-25 years) and their children, to secure and maintain housing. They provide emergency support to assist young people to address physical & mental health issue.

#### **Bill Crews Foundation**

Rev. Bill Crews and his team give free meals and support to thousands of homeless, poor and disadvantaged Australians every week and is trusted by the community to improve the lives of the homeless and needy.

#### Sacred Heart Mission

Sacred Hearts mission is to build people's capacity to participate more fully in community life, by addressing the underlying causes of deep, persistent disadvantage and social exclusion.



#### Pancare Foundation

Pancare Foundation are a leading charity committed to inspiring hope, raising awareness, supporting families and funding research for upper gastrointestinal (GI) cancers.

#### Perth Children's Hospital

Perth Children's Hospital Foundation fuels the fight at the frontline of children's healthcare, to help children get well and stay well.

#### Austism Spectrum Australia

Their services provide people on the autism spectrum with the opportunity to realise their unique potential, as well as providing much-needed support to their families, carers, friends and colleagues.

#### Heart Kids

Is the only organisation in AU dedicated to supporting families impacted by congenital or childhood acquired heart disease.

#### Shake It Up

Shake It Up Australia Foundation promotes and funds Parkinson's disease research in Australia aimed at better treatments and ultimately a cure.

#### Healthy Heads in Trucks & Sheds

Exists to promote the prevention and understanding of mental health issues that exist across the road transport and logistics industries in Australia.

#### Brunswick Volunteer Rescue

A group of volunteers that is called upon when a person or animal is in strife. E.g. during flooding or bushfires.

#### MND and Me

Supports people and their families living with Motor Neurone Disease (MND) in Queensland. The Foundation delivers support programs and funds research into treatments and a cure for MND.

#### Gold Coast Hospital Foundation

Their purpose is to relieve medical hardship caused by illness, injury or disability while supporting the incredible patient care provided by Gold Coast Health medical professionals.

#### St Vincent De Paul Society

The St Vincent de Paul Society in Australia has more than 45,000 members and volunteers, who work hard to assist people in need and combat social injustice across Australia.

#### Leukodystrophy Australia

The organisation exists to provide information, support and advocacy to individuals and families affected by leukodystrophy, to raise awareness of this group of conditions, and to encourage leukodystrophy-related research.



#### DONATIONS



#### **Dylan Alcott Foundation**

The Dylan Alcott Foundation is a charitable organisation with the core purpose of helping young Australians with disabilities gain confidence, fulfill their potential and achieve their dreams.

#### Black Dog Institute

The only medical research institute in Australia to investigate mental health across the lifespan, our aim is to create a mentally healthier world for everyone.



#### Lisa Harnum Foundation

The LHF envisions a world where women and children can thrive without fear or abuse, and they are committed to achieving this goal by preventing family violence and breaking the cycle of abuse. Through education and social change, we aim to create a society where everyone can feel safe and respected.

#### **iDareDream**

iDareDream offers grandchildren being raised by their grandparents, opportunities to participate in the same activities and programs most other children enjoy.

#### **RUOK**

R U OK? inspire and empower everyone to meaningfully connect with the people around them and start a conversation with those in their world who may be strugglin with life.

#### Hunter Breast Cancer Foundation

The Hunter Breast Cancer Foundation is a Newcastle (Hunter) based and founded non-profit organisation, which raises much needed funds to provide information and support for women and men diagnosed with, or being treated for breast cancer in the Hunter, and for their families.

#### Reach

Reach connect young people to create a sense of social belonging, have breakthrough conversations and build emotional resilience/ courage.

#### Variety

Supports children and families who are facing many challenges through sickness, disadvantage or living with a disability.

#### **Living Without Limits**

The Living Without Limits Foundation is a genuine not-for-profit organisation established in 2012 by three very passionate and enthusiastic friends, all committed to simply doing something positive to help children impaired in some capacity.



#### 2022/2023

#### **Supporters**

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AGP Insurance Services
ALH Insurance Services

Allinsure

Andrew Borden Andrew Perros

**Antietam Financial Services** 

**Apex Insurance** 

**Astute Insurance Services** 

Beaches Insurance Brendan Sawyer

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#### MAJOR INDUSTRY SUPPORTERS

























## THANK YOU



**FOUNDATION**